

Radio For Gamers By Gamers

[Checkpoint XP](#) is the first weekly radio show that has its finger on the pulse of all things video games and eSports. Hosts [Nate Bender](#), [Robbie Landis](#), [Norris Howard](#), and [Joe Sloan](#) dive into the biggest stories influencing an industry that continues to captivate a global audience.

Sample Checkpoint XP: [Show Demo](#) | [Feature Demo](#)

Esports is a massive growth industry which is exactly why Checkpoint Radio is right for your station!

- ✔ **1 in 4 Canadians has watched esports in the last 3 months and 1 in 5 Canadian considers esports as important as traditional sporting events.**
Source Mintel's Attitudes Toward Gaming Study.
- ✔ **Revenues from esports will grow to \$1.5 billion by 2020.**
Source Newzoo Global eSports Market Report
- ✔ **With the explosion in popularity, we've seen an increasing number of Canadian celebrities, including Drake and The Weeknd, make their way into esports.**
Source Esquire Magazine.

Checkpoint Radio is a weekly 2 hour show available to enhance your product with topical content between Thursday and Sunday from 6a-12am local time.

Esports minute also available.

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